



FOR IMMEDIATE RELEASE – 18 DECEMBER 2020

**BRITISH METAL NEWCOMER JASON PAYNE RELEASES DEBUT SINGLE 'WAKING THE DAMNED'
A RIFF-DRIVEN CELEBRATION OF NEW BEGINNINGS.**

Watch Video: https://youtu.be/f_hDsghQHTQ



With a history boasting over 300,000 streams and 50 live shows from such a short career so far, London based metal artist **Jason Payne** has taken 2020 to embark on a new journey; **'Jason Payne & The Black Leather Riders'**, and is here to present his debut single 'Waking The Damned': https://youtu.be/f_hDsghQHTQ

"Waking the Damned represents a chapter in my life that took me to where I'm at today. Inspired by the Camus tale "The Myth of Sisyphus", this song explores the sensation of feeling restrained, misunderstood, trapped and as if your life was already decided and programmed, right from the moment you were born. It's about saying "enough", drop the stone, "lose the chains" and live your life."

"The song resembles the spirit I had to have, to fight against every preconcept, every imposition and every obstacle, that were stopping me from pursuing my dreams and playing metal. It's about being judged and set aside by society because you don't follow their standards, when all you really want is to be free, embrace your uniqueness and escape from routines of an empty and meaningless life. Waking the Damned is to wake up those who are doomed to the world and can't become independent and unique human beings"

"Waking the Damned is also about being reborn and celebrating the birth of something new - the beginning of my career." – Jason Payne

After years of focus, tuition programs, past bands and international competitions developing his musical style, 2017 to 2020 saw Jason front the British rock outfit Louzada on guitar and vocals, amassing thousands of worldwide fans through just one EP. The arrival of the worldwide pandemic in 2020 brought about the amicable hiatus of Louzada, resulting in time to put in the focus and determination needed to launch his most ambitious project yet; **Jason Payne & The Black Leather Riders**.

Think big riffs, impactful grit-laden vocals, and an energy just screaming to be invited to the live stage.

Waking The Damned, the debut single, out now on Spotify, YouTube, and all major outlets:

<http://smarturl.it/JPwakingthedamned>

[Facebook](#) | [Instagram](#) | [Twitter](#) | [YouTube](#) | www.thejasonpayne.com



Press & Digital: dan@anaconda-media.co.uk | Band: thejasonpayne@hotmail.com